



# Repass & Partners

## **The West Virginia Poll®**

### **TOPLINE FINDINGS**

May 2014 Edition

**Total WV Sample n=400**

**Field Dates: May 19 – 22, 2014**

**Release Date: May 27, 2014**

1. What is your gender?

48% Male  
52% Female

2. Are you age 18 or older?

100% Yes  
No (**TERMINATE**)

3. Are you a resident of West Virginia, or not?

100% Yes  
No (**TERMINATE**)

4. These days many people are so busy they can't find the time to register to vote, or they move around so often they don't get a chance to re-register. Are you NOW registered to vote in your precinct or election district or haven't you been able to register so far?

100% Yes, registered  
No, not registered (**TERMINATE**)  
Not sure if registered, or not (**TERMINATE**)

5. Are you registered to vote as a Democrat, a Republican, as an Independent or some other party affiliation?

49% Democrat  
31% Republican  
18% Independent  
2% Other party



6. Do you plan to vote in the West Virginia General Election on November 4, 2014?

100%            Yes, plan to vote  
                    No, don't plan to vote (**TERMINATE**)

7. How likely is it that you will vote in the 2014 General Election?

73%            Absolutely certain  
27%            Very likely  
                    Somewhat likely (**TERMINATE**)  
                    Not too likely (**TERMINATE**)  
                    Not at all likely (**TERMINATE**)

8. If the November General Election for US Senator from West Virginia were being held TODAY, would you vote for (**ROTATE**) Shelley Moore Capito, the Republican or Natalie Tennant the Democrat?

49%            Shelley Moore Capito  
38%            Natalie Tennant  
13%            Don't know / Undecided

The following questions are to help us analyze the data.

10. Into which of the following categories does your age happen to fall?

12%            18 – 24  
18%            25 – 34  
17%            35 – 44  
14%            45 – 54  
11%            55 – 59  
11%            60 – 64  
15%            65 – 74  
3%              75 years and over



11. Thinking about your general approach to issues, do you consider yourself to be liberal, moderate, or conservative? **(IF LIBERAL OR CONSERVATIVE – ASK)** Do you consider yourself to be very **(LIBERAL/CONSERVATIVE)** or somewhat [LIBERAL/CONSERVATIVE)?

7%	Very liberal
11%	Somewhat liberal
44%	Moderate
23%	Somewhat conservative
15%	Very conservative
1%	No response

12. Finally, for statistical purposes into which of the following categories does your total annual household income happen to fall?

2%	Less than \$10,000
3%	\$10,000 - \$14,999
11%	\$15,000 - \$24,999
13%	\$25,000 - \$34,999
15%	\$35,000 - \$49,999
22%	\$50,000 - \$74,999
15%	\$75,000 - \$99,999
9%	\$100,000 - \$149,999
5%	Over \$150,000
4%	No response

**END:** Those are all of my questions, thank you very much for helping us with *The West Virginia Poll*.



## **Methodology Statement**

**For Release: May 27, 2014**

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Results of this edition of *The West Virginia Poll*<sup>®</sup> are based on interviews conducted between May 19 – 22, 2014, with a sample of 400 West Virginia residents age 18 and over.

For The West Virginia Poll, a multi-modal data collection method is used to collect responses including telephone and online interviews with respondents. The majority of interviews were conducted by telephone.

All reported margins of statistical error include the computed effects for weighting and sample design. In addition to these errors, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. The overall margin of statistical error for this survey is +/- 4.9 percentage points at the 95% confidence interval.

Repass & Partners is responsible for questionnaire design, sample/respondent selection, data tabulation, statistical analysis, and reporting of results. Interviewing is conducted by the firm's data collection partner, McMillion Research LLC. All data collection is conducted from the firm's Charleston, West Virginia data collection facilities for telephone and online surveys. Repass & Partners is a member of the Council of American Survey Research Organizations (CASRO).

Data as reported has been statistically weighted based on multiple factors including US Census information for West Virginia and demographic turnout profiles from the 2012 general election.

*The West Virginia Poll* is a non-partisan survey of public opinion owned and conducted by R.L. Repass & Partners, Inc. The West Virginia Poll has been conducted periodically since January 21, 1980 and reported by the *Charleston Daily Mail* and other media outlets. The name *The West Virginia Poll* is a registered trademark of Repass & Partners, all rights reserved.

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