



Repass & Partners

The West Virginia Poll[®]

June 19, 2013

Topline Findings

Field/Release Dates:

Start: June 7, 2013

End: June 13, 2013

Release: June 19-20, 2013

Methodology: Mixed mode/online and phone (landline/cell)

**Margin of Error: Overall +/- 4.9 percentage points at the 95% confidence interval
n=400**

Note: Some data may not add to 100% due to 1) rounding error; or 2) multiple responses to a question.

1. Gender

50% Male

50% Female

2. And, are you age 18 or older?

100% Yes

- No (**TERMINATE**)

3. Are you a resident of West Virginia, or not?

100% Yes

- No (**TERMINATE**)

4. As you may or may now know, on June 20th West Virginia will celebrate its 150th birthday.
From what state or territory was the Mountain State formed? (**ROTATE**)

0% Kentucky

1% Ohio

2% Pennsylvania

94% Virginia

1% Other (Specify): _____ (**DO NOT ROTATE**)

2% Not Sure (**DO NOT ROTATE**)



5. Since becoming a state in 1863, West Virginia has had 35 governors. Which **ONE** West Virginia governor during your lifetime would you say has done the best job of leading the state? **ACCEPT ONE RESPONSE ONLY – ROTATE – RESPONSE REQUIRED**

24%	Joe Manchin
20%	Jay Rockefeller
15%	Arch Moore
11%	Cecil Underwood
7%	Gaston Caperton
4%	Earl Ray Tomblin
4%	Bob Wise
2%	Hulett Smith
2%	William Marland
1%	W. Wallace Barron
1%	Other (Specify) _____ (DO NOT ROTATE)
10%	Not Sure (DO NOT ROTATE)

6. Below is a list of some destinations and attractions in West Virginia. For each one, please indicate if you, yourself have ever visited . . . ?

Destination – ROTATE	Yes, I have visited
State Capitol in Charleston	83%
New River Gorge National River	77%
Hawks Nest State Park	69%
Canaan Valley	57%
Snowshoe Mountain	52%
The Greenbrier	52%
Harper's Ferry	51%
Stonewall Jackson Lake State Park	50%
Monongahela National Forest	50%
Harper's Ferry	51%
Pipestem Resort State Park	50%
Blannerhasset Island	35%



7. Below is a list of **West Virginians who were born or grew up in the state** and were top athletes **during the past 50 years**. Which **ONE** of the following would you consider West Virginia's greatest native athlete during the past 50 years? **ACCEPT ONE RESPONSE ONLY – ROTATE – RESPONSE REQUIRED**

41%	Jerry West
21%	Mary Lou Retton
10%	Randy Moss
2%	Curt Warner
2%	Sam Huff
2%	Randy Barnes
1%	Hal Greer
1%	Vicki Bullett
1%	Carl Lee
1%	Bimbo Coles
1%	Jeff Morrison
1%	J.R. House
1%	Nick Swisher
1%	Steve Swisher
1%	Mary Ostrowski
1%	Tom Pridemore
1%	Jason Williams
1%	Mike Barrett
1%	Anne White
1%	Fritz Williams
<1%	Chuck Howley
<1%	John Kruk
<1%	James Jett
<1%	Don Robinson
<1%	Patrick Patterson
<1%	Rod Thorn
4%	Other (Specify) _____ (DO NOT ROTATE)
10%	Not Sure (DO NOT ROTATE)

8. As you may or may not know, West Virginia has multiple official state songs, including “The West Virginia Hills,” “West Virginia My Home Sweet Home,” and “This Is My West Virginia.” Some people have said these songs represent the state and no change should be made. Others believe the song “Take Me Home, Country Roads” should be West Virginia’s official state song. If it were your choice, which **ONE** of the following would you select as West Virginia’s official state song? **(ROTATE – RESPONSE REQUIRED)**

66%	Take Me Home, Country Roads
20%	The West Virginia Hills
10%	West Virginia My Home Sweet Home
3%	This is My West Virginia
1%	Other (Specify) _____ (DO NOT ROTATE)



9. West Virginia also has an official state bird – the cardinal; and official state animal – the black bear; and an official flower – the rhododendron. Some people have said the state should also have an official food item. If there were a designation for the official food item for West Virginia, which **ONE** of the following would you select? (**ROTATE – RESPONSE REQUIRED**)

19%	Peperoni roll
17%	Pinto beans and corn bread
15%	Ramps
11%	Hot dog with chili and slaw
9%	Venison
7%	Apple butter
6%	Brook trout
5%	Fried chicken
3%	Country steak
3%	Corn on the cob
1%	Green beans
1%	Potato
2%	Other (Specify) _____ (DO NOT ROTATE)
5%	Not sure (DO NOT ROTATE)

10. Turning to another issue, do you have a gun in your home?

<u>WV Poll</u>		<u>Gallup*</u>
55%	Yes	43%
37%	No	57%
8%	Prefer not to answer	3%

*Note: Gallup Poll conducted 12/19-22/2012 – Prefer not to answer was not a category – Gallup used “no opinion”

11. In general do you feel the sale of firearms in the United States should be made more strict, less strict, or kept as they are now?

<u>WV Poll</u>		<u>Gallup*</u>
34%	More strict	58%
13%	Less strict	6%
48%	Kept as they are now	34%
5%	No Opinion/Not sure	2%

*Note: Gallup Poll conducted 12/19-22/2012



12. Please indicate whether you favor or oppose each of the following:

ROTATE	FAVOR		OPPOSE		NOT SURE	
	WV Poll	Gallup*	WV Poll	Gallup*	WV Poll	Gallup*
A law that would require background check before people – including gun dealers – could buy guns at gun shows	75%	92%	17%	7%	8%	0%
A law that would ban the sale and possession of high-capacity ammunition clips that can contain more than 10 bullets	47%	62%	40%	35%	13%	3%
A law that would make it illegal to manufacture, sell, or possess semi-automatic guns known as assault rifles	44%	44%	42%	51%	14%	5%

*Note: Gallup Poll conducted 12/19-22, 2012

DEMOGRAPHICS

The following questions are to help us analyze the data. Again, remember you answers will not identify you in any way.

13. Into which of the following categories does your age happen to fall? **(ALLOW NON-RESPONSE)**

5%	18 – 24
18%	25 – 34
17%	35 – 44
22%	45 – 54
12%	55 – 59
11%	60 – 64
12%	65 – 74
4%	75 years and over
<1%	NA/Ref

14. Were you, yourself born in West Virginia or not? **(ALLOW NON-RESPONSE)**

73%	Yes, I was born in West Virginia
27%	No, I was not born in West Virginia



15. Which of the following best describes your level of education? **(ALLOW NON-RESPONSE)**

2%	Some high school or less
25%	High school graduate or GED
7%	Technical school graduate
22%	Some college
13%	Associate's degree
21%	Bachelor's degree
10%	Graduate or professional degree
<1%	NA/Ref

16. Into which of the following categories does your total annual household income happen to fall? **(ALLOW NON-RESPONSE)**

5%	Less than \$10,000
5%	\$10,000 - \$14,999
8%	\$15,000 - \$24,999
12%	\$25,000 - \$34,999
19%	\$35,000 - \$49,999
23%	\$50,000 - \$74,999
8%	\$75,000 - \$99,999
12%	\$100,000 - \$149,999
4%	Over \$150,000
4%	NA/Ref

END: Those are all of my questions, thank you very much for helping us with this edition of *The West Virginia Poll*.



Methodology Statement

June 19, 2013

For More Information, Contact:

Rex Repass: 513.325.2700 (direct)

rex@repasspartners.com

Results of this edition of *The West Virginia Poll*[®] are based on interviews conducted between June 7-13, 2013 with a sample of 401 West Virginia residents age 18 and over. .

A multi-modal data collection method was used, including interviews with respondents on landline telephones, cellular phones, and through online contact.

All reported margins of statistical error include the computed design effects for weighting and sample design. In addition to these errors, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. The overall margin of statistical error for this survey is +/- 4.9 percentage points at the 95% confidence interval.

R.L. Repass & Partners, Inc. is responsible for questionnaire design, sample/respondent selection, data tabulation, statistical analysis, and reporting of results. Interviewing is conducted by the firm's data collection partner, McMillion Research LLC. All data collection is conducted from the firm's Charleston, West Virginia facilities. Repass & Partners is a member of the Council of American Survey Research Organizations (CASRO).

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