



## **Banner 2 Crosstabs**

Crosstabs by Education,  
Household Association with Labor Union, Household Income

May 3, 2016

Table of contents

	Page
Table 1 -- Are you registered to vote as a Democrat, a Republican, a Libertarian, the Mountain Party or is your registration unaffiliated with any political party, sometimes referred to as "independent"□? Q.6	1
Table 2 -- How likely is it that you will vote in the primary election May 10, 2016? Q.8	2
Table 3 -- Into which of the following categories does your age happen to fall? Q.9	3
Table 4 -- You said you are registered to vote but unaffiliated with a political party. For the May 10, 2016 primary election, are you likely to ask for a Democratic Party ballot, a Republican Party ballot, or neither a Democratic or Republican ballot? Q.18	4
Table 5 -- As you may or may not know, three candidates from the Democratic Party have announced to run for Governor of West Virginia. They are _____. If the primary election were being held TODAY, for whom would you vote? Q.19	5
Table 6 -- And, if the election for governor of West Virginia were being held TODAY and the candidates were _____ for whom would you vote? Q.21	6
Table 7 -- And, if the election for governor of West Virginia were being held TODAY and the candidates were _____ for whom would you vote? Q.23	7
Table 8 -- And, if the election for governor of West Virginia were being held TODAY and the candidates were _____ for whom would you vote? Q.25	8
Table 9 -- If the Democratic primary for president was being held today, and the candidates are _____, for whom would you vote? Q.28	9
Table 10 -- If the Republican primary for president was being held today, and the candidates are _____, for whom would you vote? Q.30	10
Table 11 -- Thinking about your general approach to issues, do you consider yourself to be...? Q.32	11
Table 12 -- Which of the following best describes your level of education? Q.33	12
Table 13 -- Are you or anyone else in your immediate household a member of a labor union organization? Q.34	13
Table 14 -- Finally, into which of the following categories does your total annual household income happen to fall? Q.35	14
Table 15 -- Gender. Q.1	15
Table 16 -- Region of the State. Q.4	16

Table 1 -- Are you registered to vote as a Democrat, a Republican, a Libertarian, the Mountain Party or is your registration unaffiliated with any political party, sometimes referred to as "independent"□?  
Q.6

	EDUCATION					LABOR UNION		INCOME			
	TOTAL (A)	HIGH SCHL GRAD/ LESS (B)	SOME COLL (C)	COLL DGREE (D)	GRAD DGREE (E)	IN HH					
		YES (F)	NO (G)	<\$25K (H)	\$25K- \$49K (I)	\$50K- \$99K (J)	\$100K+ (K)				
Total Respondents	596 100%	171 100%	232 100%	112 100%	78 100%	121 100%	474 100%	129 100%	210 100%	184 100%	55 100%
Democrat	286 48%	86 50%	106 46%	51 46%	42 53%	71 59%	215 45%	64 49%	108 51%	89 48%	16 29%
						G		K	K	K	
Republican	179 30%	44 25%	72 31%	42 37%	22 27%	29 24%	149 31%	29 22%	51 24%	61 33%	31 56%
										H	HIJ
Unaffiliated or Independent	119 20%	39 23%	46 20%	20 17%	15 20%	20 16%	100 21%	32 24%	47 22%	31 17%	8 14%
Libertarian	10 2%	3 2%	8 3%	- DE	-	1 1%	9 2%	4 3%	3 2%	3 1%	-
Mountain	2 *	1 1%	1 *	-	-	-	2 *	1 1%	1 *	-	-

Table 2 -- How likely is it that you will vote in the primary election May 10, 2016?  
Q.8

	EDUCATION										
	TOTAL (A)	HIGH SCHL				LABOR UNION IN HH		INCOME			
		GRAD/ LESS (B)	SOME COLL (C)	COLL DGREE (D)	GRAD DGREE (E)	YES (F)	NO (G)	<\$25K (H)	\$25K- \$49K (I)	\$50K- \$99K (J)	\$100K+ (K)
Total Respondents	596 100%	171 100%	232 100%	112 100%	78 100%	121 100%	474 100%	129 100%	210 100%	184 100%	55 100%
Absolutely certain	447 75%	125 73%	170 74%	93 82%	59 75%	98 81%	348 73%	89 69%	157 75%	139 76%	45 81%
Very likely	149 25%	46 27%	61 26%	20 18%	20 25%	23 19%	126 27%	40 31%	52 25%	45 24%	10 19%

Table 3 -- Into which of the following categories does your age happen to fall?  
Q.9

	EDUCATION										
	TOTAL (A)	HIGH SCHL	COLL			LABOR UNION IN HH		INCOME			
		GRAD/ LESS (B)	SOME COLL (C)	COLL DGREE (D)	GRAD DGREE (E)	YES (F)	NO (G)	<\$25K (H)	\$25K- \$49K (I)	\$50K- \$99K (J)	\$100K+ (K)
Total Respondents	596 100%	171 100%	232 100%	112 100%	78 100%	121 100%	474 100%	129 100%	210 100%	184 100%	55 100%
18 - 24	48 8%	17 10%	22 10%	9 8%	-	13 11%	34 7%	20 15%	14 7%	13 7%	1 2%
		E	E	E				IJK			
25 - 34	77 13%	21 12%	26 11%	17 16%	13 16%	18 15%	60 13%	17 13%	30 14%	23 13%	7 13%
35 - 44	101 17%	21 12%	46 20%	15 13%	20 25%	21 18%	80 17%	17 13%	38 18%	36 20%	10 18%
				B							
45 - 54	106 18%	27 16%	53 23%	15 13%	11 14%	14 11%	92 19%	25 19%	33 16%	36 19%	11 20%
			D				F				
55 - 64	91 15%	31 18%	30 13%	21 18%	9 12%	19 16%	71 15%	19 15%	31 15%	29 16%	10 18%
65 and over	173 29%	55 32%	54 24%	35 32%	26 33%	36 29%	137 29%	31 24%	63 30%	48 26%	16 29%

Table 4 -- You said you are registered to vote but unaffiliated with a political party. For the May 10, 2016 primary election, are you likely to ask for a Democratic Party ballot, a Republican Party ballot, or neither a Democratic or Republican ballot?  
Q.18

	EDUCATION										
	TOTAL (A)	HIGH SCHL GRAD/				LABOR UNION IN HH		INCOME			
		LESS (B)	SOME COLL (C)	COLL DGREE (D)	GRAD DGREE (E)	YES (F)	NO (G)	<\$25K (H)	\$25K- \$49K (I)	\$50K- \$99K (J)	\$100K+ (K)
Total Unaffiliated / Independent Registered Voter	119 100%	39 100%	46 100%	20 100%	15 100%	20 100%	100 100%	32 100%	47 100%	31 100%	8 100%
Democratic ballot	29 25%	8 20%	12 27%	5 23%	5 31%	5 23%	25 25%	8 26%	14 29%	7 21%	1 12%
Republican ballot	49 41%	18 47%	13 29%	9 47%	9 56%	7 37%	42 42%	8 24%	16 34%	19 60%	5 63%
Neither	15 13%	7 19%	4 10%	3 14%	1 6%	1 5%	14 14%	5 17%	7 15%	2 7%	1 10%
UNSURE / DK / REFUSED / OTHER	26 21%	6 15%	16 35%	3 16%	1 6%	7 35%	19 19%	10 32%	11 23%	4 12%	1 15%

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Table 5 -- As you may or may not know, three candidates from the Democratic Party have announced to run for Governor of West Virginia. They are \_\_\_\_\_. If the primary election were being held TODAY, for whom would you vote?  
Q.19

	EDUCATION					LABOR UNION IN HH		INCOME			
	TOTAL (A)	HIGH SCHL GRAD/ LESS (B)	SOME COLL (C)	COLL DGREE (D)	GRAD DGREE (E)	YES (F)	NO (G)	<\$25K (H)	\$25K- \$49K (I)	\$50K- \$99K (J)	\$100K+ (K)
Total Democrats / Democratic Voters	315 100%	93 100%	118 100%	56 100%	46 100%	75 100%	240 100%	72 100%	122 100%	95 100%	17 100%
Jim Justice	102 32%	31 33%	47 40%	14 25%	8 17%	28 37%	74 31%	22 31%	42 34%	32 34%	3 19%
			E								
Booth Goodwin	85 27%	21 23%	21 18%	19 34%	23 51%	25 34%	59 25%	16 23%	36 30%	24 25%	7 42%
			C	BC							
Jeff Kessler	72 23%	23 24%	27 23%	14 25%	9 20%	17 22%	56 23%	19 27%	29 24%	18 19%	6 35%
Not sure	56 18%	19 20%	22 19%	9 16%	6 13%	5 7%	51 21%	14 19%	14 12%	21 22%	1 5%
						F		K		K	

Table 6 -- And, if the election for governor of West Virginia were being held TODAY and the candidates were \_\_\_\_\_ for whom would you vote?  
Q.21

	EDUCATION										
	TOTAL (A)	HIGH SCHL				LABOR UNION IN HH		INCOME			
		GRAD/ LESS (B)	SOME COLL (C)	COLL DGREE (D)	GRAD DGREE (E)	YES (F)	NO (G)	<\$25K (H)	\$25K- \$49K (I)	\$50K- \$99K (J)	\$100K+ (K)
Total Respondents	596 100%	171 100%	232 100%	112 100%	78 100%	121 100%	474 100%	129 100%	210 100%	184 100%	55 100%
Jim Justice, the Democrat	312 52%	85 49%	120 52%	59 52%	45 58%	68 56%	243 51%	79 61%	101 48%	100 54%	23 41%
Bill Cole, the Republican	202 34%	55 32%	83 36%	42 38%	22 28%	37 31%	165 35%	28 22%	78 37%	65 35%	29 52%
Not sure	82 14%	31 18%	29 12%	11 10%	11 14%	15 13%	67 14%	22 17%	32 15%	19 10%	4 6%



Table 7 -- And, if the election for governor of West Virginia were being held TODAY and the candidates were \_\_\_\_\_ for whom would you vote?  
Q.23

	EDUCATION										
	TOTAL (A)	----- HIGH SCHL GRAD/ LESS SOME COLL COLL DGREE (C) (D) (E)				LABOR UNION IN HH ----- YES NO (F) (G)		INCOME ----- <\$25K \$25K- \$49K \$50K- \$99K \$100K+ (H) (I) (J) (K)			
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)
Total Respondents	596 100%	171 100%	232 100%	112 100%	78 100%	121 100%	474 100%	129 100%	210 100%	184 100%	55 100%
Jeff Kessler, the Democrat	266 45%	74 43%	94 41%	51 46%	44 56% C	62 51%	204 43%	61 47% K	100 48% K	82 44% K	16 28%
Bill Cole, the Republican	232 39%	62 36%	95 41%	50 44%	26 33%	43 36%	188 40%	35 27%	78 37%	77 42% H	35 64% HIJ
Not sure	98 16%	35 21% D	42 18% D	11 10%	9 11%	16 13%	82 17%	33 25% IJK	31 15%	25 14%	4 7%

Table 8 -- And, if the election for governor of West Virginia were being held TODAY and the candidates were \_\_\_\_\_ for whom would you vote?  
Q.25

	EDUCATION										
	TOTAL (A)	----- HIGH SCHL GRAD/ LESS SOME COLL COLL DGREE (C) (D) (E)				LABOR UNION IN HH ----- YES NO (F) (G)		INCOME ----- <\$25K \$25K- \$49K \$50K- \$99K \$100K+ (H) (I) (J) (K)			
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)
Total Respondents	596 100%	171 100%	232 100%	112 100%	78 100%	121 100%	474 100%	129 100%	210 100%	184 100%	55 100%
Booth Goodwin, the Democrat	279 47%	78 46%	99 43%	53 47%	46 59% C	63 52%	217 46%	65 50% K	110 52% K	82 45% K	16 28%
Bill Cole, the Republican	235 39%	61 36%	93 40%	53 47%	28 35%	40 33%	194 41%	38 29%	74 35%	82 44% H	35 64% HIJ
Not sure	82 14%	32 19% DE	39 17% DE	7 6%	4 6%	18 15%	64 13%	26 20% JK	26 13%	20 11%	4 7%

Table 9 -- If the Democratic primary for president was being held today, and the candidates are \_\_\_\_\_, for whom would you vote?  
Q.28

	EDUCATION										
	TOTAL (A)	HIGH SCHL				LABOR UNION IN HH		INCOME			
		GRAD/ LESS (B)	SOME COLL (C)	COLL DGREE (D)	GRAD DGREE (E)	YES (F)	NO (G)	<\$25K (H)	\$25K- \$49K (I)	\$50K- \$99K (J)	\$100K+ (K)
Total Democrats / Democratic Voters	315 100%	93 100%	118 100%	56 100%	46 100%	75 100%	240 100%	72 100%	122 100%	95 100%	17 100%
Bernie Sanders	147 47%	47 51%	55 47%	25 45%	19 42%	34 45%	113 47%	37 51%	61 50%	43 45%	5 30%
Hillary Clinton	134 43%	34 36%	46 39%	26 46%	27 58% BC	31 41%	103 43%	30 42%	42 35%	45 47%	11 65% I
Not sure	34 11%	12 13% E	17 15% E	5 9% E	-	11 14%	24 10%	5 7%	19 15%	7 7%	1 5%

Table 10 -- If the Republican primary for president was being held today, and the candidates are \_\_\_\_\_, for whom would you vote?  
Q.30

	EDUCATION										
	TOTAL (A)	HIGH SCHL				LABOR UNION IN HH		INCOME			
		GRAD/ LESS (B)	SOME COLL (C)	COLL DGREE (D)	GRAD DGREE (E)	YES (F)	NO (G)	<\$25K (H)	\$25K- \$49K (I)	\$50K- \$99K (J)	\$100K+ (K)
Total Republicans / Republican Voters	228 100%	62 100%	85 100%	51 100%	30 100%	37 100%	190 100%	37 100%	67 100%	80 100%	36 100%
Donald Trump	131 57%	45 73%	42 49%	27 53%	17 57%	18 49%	113 59%	23 62%	37 56%	45 56%	21 59%
		CD									
Ted Cruz	57 25%	12 19%	26 31%	9 18%	10 35%	10 27%	47 25%	7 20%	20 30%	20 25%	8 23%
John Kasich	31 14%	3 5%	14 16%	12 24%	3 8%	7 19%	24 12%	4 12%	8 11%	12 16%	6 17%
			B	B							
Not sure	8 4%	2 4%	3 4%	3 6%	-	2 5%	7 4%	2 6%	1 2%	3 3%	-

Table 11 -- Thinking about your general approach to issues, do you consider yourself to be...?  
Q.32

	EDUCATION										
	TOTAL (A)	HIGH SCHL				LABOR UNION IN HH		INCOME			
		GRAD/ LESS (B)	SOME COLL (C)	COLL DGREE (D)	GRAD DGREE (E)	YES (F)	NO (G)	<\$25K (H)	\$25K- \$49K (I)	\$50K- \$99K (J)	\$100K+ (K)
Total Respondents	596 100%	171 100%	232 100%	112 100%	78 100%	121 100%	474 100%	129 100%	210 100%	184 100%	55 100%
Liberal (NET) -----	184 31%	53 31%	71 31%	31 27%	27 34%	41 34%	142 30%	53 41%	69 33%	52 28%	10 19%
Very liberal	64 11%	19 11%	29 13%	9 8%	6 8%	11 9%	53 11%	25 19%	17 8%	20 11%	2 4%
Somewhat liberal	120 20%	34 20%	42 18%	21 19%	20 26%	30 25%	89 19%	28 22%	52 25%	32 17%	8 15%
Moderate	193 32%	60 35%	75 32%	33 29%	25 32%	44 37%	148 31%	47 36%	61 29%	65 35%	13 24%
Conservative (NET) -----	211 35%	54 32%	83 36%	47 42%	27 35%	35 29%	176 37%	27 21%	80 38%	67 37%	32 57%
Somewhat conservative	114 19%	20 12%	51 22%	27 24%	17 21%	17 14%	97 21%	10 8%	44 21%	42 23%	16 30%
Very conservative	97 16%	34 20%	32 14%	21 18%	11 14%	18 15%	79 17%	17 13%	36 17%	25 14%	15 28%
REFUSED	8 1%	4 2%	3 1%	2 2%	-	1 1%	7 2%	2 2%	-	-	-

Table 12 -- Which of the following best describes your level of education?  
Q.33

	EDUCATION										
	TOTAL (A)	----- HIGH SCHL GRAD/ LESS SOME COLL COLL DGREE (C) (D) (E)				LABOR UNION IN HH ----- YES NO (F) (G)		INCOME ----- <\$25K \$25K- \$49K \$50K- \$99K \$100K+ (H) (I) (J) (K)			
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)
Total Respondents	596 100%	171 100%	232 100%	112 100%	78 100%	121 100%	474 100%	129 100%	210 100%	184 100%	55 100%
Some high school or less	13 2%	13 7% CDE	-	-	-	3 3%	9 2%	6 5% JK	5 2% K	1 1%	-
High school graduate or equivalent (GED)	159 27%	159 93% CDE	-	-	-	34 28%	125 26%	67 52% IJK	52 25% JK	28 15%	4 7%
Technical school graduate	25 4%	-	25 11% BDE	-	-	4 4%	21 4%	5 4% K	10 5% K	7 4% K	-
Some college	134 22%	-	134 58% BDE	-	-	29 24%	104 22%	25 19%	63 30% HJ	34 18%	11 20%
Associate's degree	72 12%	-	72 31% BDE	-	-	13 11%	59 12%	12 10%	33 16% K	25 13% K	2 4%
Bachelor's degree	112 19%	-	-	112 100% BCE	-	21 17%	91 19%	8 6%	24 11%	53 29% HI	23 42% HI
Graduate or professional degree	78 13%	-	-	-	78 100% BCD	16 13%	62 13%	5 4%	22 10% H	36 19% HI	15 27% HI
REFUSED	2 *	-	-	-	-	-	2 *	-	2 1%	-	-

"COLUMNS TESTED (AT 95% C.L.): B/C/D/E, F/G, H/I/J/K"  
MAY 3, 2016

Table 13 -- Are you or anyone else in your immediate household a member of a labor union organization?  
Q.34

	EDUCATION										
	TOTAL (A)	HIGH SCHL GRAD/				LABOR UNION IN HH		INCOME			
		LESS (B)	SOME COLL (C)	COLL DGREE (D)	GRAD DGREE (E)	YES (F)	NO (G)	<\$25K (H)	\$25K- \$49K (I)	\$50K- \$99K (J)	\$100K+ (K)
Total Respondents	596 100%	171 100%	232 100%	112 100%	78 100%	121 100%	474 100%	129 100%	210 100%	184 100%	55 100%
Yes	121 20%	37 22%	47 20%	21 19%	16 21%	121 100%	- G	24 19%	42 20%	43 24%	7 12%
No	474 80%	134 78%	184 80%	91 81%	62 79%	- 100%	474 F	105 81%	168 80%	140 76%	48 88%
REFUSED	1 *	-	1 *	-	-	-	-	-	-	1 *	-

Table 14 -- Finally, into which of the following categories does your total annual household income happen to fall?  
Q.35

	EDUCATION										
	TOTAL (A)	HIGH SCHL GRAD/ LESS	SOME COLL (C)	COLL DGREE (D)	GRAD DGREE (E)	LABOR UNION IN HH		INCOME			
		(B)	(C)	(D)	(E)	YES (F)	NO (G)	<\$25K (H)	\$25K- \$49K (I)	\$50K- \$99K (J)	\$100K+ (K)
Total Respondents	596 100%	171 100%	232 100%	112 100%	78 100%	121 100%	474 100%	129 100%	210 100%	184 100%	55 100%
Less than \$10,000	35 6%	16 9% DE	15 7% E	3 3%	1 1%	5 4%	30 6%	35 27% IJK	-	-	-
\$10,000 - \$14,999	39 7%	26 15% CDE	10 4%	1 1%	2 2%	8 6%	31 7%	39 30% IJK	-	-	-
\$15,000 - \$24,999	55 9%	32 18% CDE	18 8%	4 3%	2 3%	11 10%	44 9%	55 43% IJK	-	-	-
\$25,000 - \$34,999	81 14%	32 19% E	36 16% E	12 11% E	-	16 13%	65 14%	-	81 38% HJK	-	-
\$35,000 - \$49,999	129 22%	25 15%	69 30% BD	11 10% BD	22 27% BD	26 21%	104 22%	-	129 62% HJK	-	-
\$50,000 - \$74,999	121 20%	22 13%	42 18%	37 33% BC	20 26% B	30 25%	90 19%	-	-	121 66% HIK	-
\$75,000 - \$99,999	63 11%	7 4%	24 10% B	16 15% B	15 20% B	14 11%	50 10%	-	-	63 34% HIK	-
\$100,000 - \$149,999	41 7%	1 1%	12 5% B	18 16% BC	10 13% B	4 3%	37 8%	-	-	-	41 74% HIJ
Over \$150,000	14 2%	3 2%	1 1%	5 5% B	5 7%	3 2%	11 2%	-	-	-	14 26% HIJ
REFUSED	18 3%	8 5%	4 2%	4 4%	2 2%	5 4%	13 3%	-	-	-	-

"COLUMNS TESTED (AT 95% C.L.): B/C/D/E, F/G, H/I/J/K"  
MAY 3, 2016



Table 15 -- Gender.  
Q.1

	EDUCATION										
	TOTAL (A)	HIGH SCHL GRAD/ LESS	SOME COLL	COLL DGREE	GRAD DGREE	LABOR UNION IN HH		INCOME			
		(B)	(C)	(D)	(E)	YES (F)	NO (G)	<\$25K (H)	\$25K- \$49K (I)	\$50K- \$99K (J)	\$100K+ (K)
Total Respondents	596 100%	171 100%	232 100%	112 100%	78 100%	121 100%	474 100%	129 100%	210 100%	184 100%	55 100%
Male	286 48%	75 44%	99 43%	66 59% BC	44 56%	62 51%	223 47%	48 38%	96 46%	97 53% H	35 64% HI
Female	310 52%	97 56% D	133 57% D	46 41%	34 44%	59 49%	251 53%	81 62% JK	113 54% K	87 47%	20 36%

Table 16 -- Region of the State.  
Q.4

	EDUCATION										
	TOTAL (A)	HIGH SCHL				LABOR UNION IN HH		INCOME			
		GRAD/ LESS (B)	SOME COLL (C)	COLL DGREE (D)	GRAD DGREE (E)	YES (F)	NO (G)	<\$25K (H)	\$25K- \$49K (I)	\$50K- \$99K (J)	\$100K+ (K)
Total Respondents	596 100%	171 100%	232 100%	112 100%	78 100%	121 100%	474 100%	129 100%	210 100%	184 100%	55 100%
Northern	286 48%	75 44%	122 53%	48 43%	41 52%	63 52%	222 47%	59 45%	97 46%	101 55%	21 38%
Southern	310 52%	97 56%	109 47%	64 57%	38 48%	58 48%	252 53%	70 55%	113 54%	83 45%	34 62%

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